



2019 ROWE NETWORKING NIGHT

Tips for Networking with Employers

EVENT INFO

- Wednesday September 11, 5 - 7 PM
 - Don't have to stay full 2 hours or arrived at 5
- Location: McInnes Room, Dalhousie Student Union Building, 2nd floor, 6136 University Ave
- Business dress code - dress appropriately



EVENT PREPARATION

- Do your research: check myCareer and employer websites for current openings
- Business cards are helpful to give to employers but not necessary
- Be prepared to talk about yourself and your interests, know your value proposition, and come with questions - the goal is to leave an impression and learn more about the organization
- The "Find Nearby" feature on the LinkedIn app is a great feature to seek out employers at the event



GOOD CONVERSATION TOPICS

- Ask about a particular role.
- What is the company's recruitment plan for the work term you are interested in?
- What is the hiring process?
- What is the best way to stay in touch?
- Is there an Information Session coming up?
- What do you like about your job?
- What is the company culture like?



DURING & AFTER TIPS

- Network with as many employers as possible, even if they do not necessarily match your main interests.
- Ask employers for their business cards
- Follow up: connect with employers on LinkedIn and be sure to personalize your connection request by adding a note
- Attend other Information Sessions offered by employers



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