



2019 ROWE NETWORKING NIGHT

Tips for Networking with Students

EVENT INFO



- Wednesday September 11, 5 - 7 PM
- Location: McInnes Room, Dalhousie Student Union Building, 2nd floor, 6136 University Ave
- Meet business students from every program and year of study (co-op, internship, 2020 graduates, undergrad and graduate levels)
- Business dress code

EVENT PREPARATION



- Make your company easily identifiable
 - Business cards, branded name tags, lanyards, shirts
 - Easily identifiable employers usually attract more students
- Decide on your recruitment goal
 - Do you have specific opportunities to promote?
- The "Find Nearby" feature on the LinkedIn app is a great feature to use at this event

SHOW TIME



- Interact and be inviting
 - Be mindful that networking can be intimidating to some young professionals
- Speak to as many students as possible
 - Students might not know what your organization does - don't be offended, share your knowledge
- Let students know the next steps
 - When will jobs be posted?
 - Are you hosting an Information Session? If so, encourage students to register and attend

GOOD CONVERSATION TOPICS



- Introduce your organization, company culture or promote specific opportunities
- What types of strengths and experiences are required?
- What is the hiring process?
- What career paths are available?
- Prepare questions you'd like to ask the students.